

VILLAS & APARTMENTS

Client: **CENTER PARCS LTD**
Sector: **LEISURE**
Type: **NEW BUILD**
Method: **TENDERING/PARTNERING**
Location: **LONGLEAT, SHERWOOD
& ELVEDEN**
Value: **£7MILLION OVER 2 YEARS**



STRATEGIC PARTNERING BENEFITS THE WHOLE TEAM

THE CHALLENGE...

To deliver value for money through strategic partnering and teamwork on a development project across three village locations.

THE SOLUTIONS...

Innovation

The initial bid for three villas was tendered on a more open specification to encourage innovation.

We submitted two alternative bids, one of which introduced the innovative TEK Building System.

This offered the benefits of:

- Speed and ease of erection
- Superior insulation
- Lower running costs
- Sound reduction
- A room-in-the-roof solution

Product Development & Training

The first three villas at Longleat Forest were run as prototype scheme to allow the product to be developed and tested before rolling out a much

larger scheme at Sherwood Forest.

The 10-week programme allowed us to give on the job training to our dedicated team of TEK erectors in readiness for the fast track programme at Sherwood.

Continuity of Team

The same dedicated management team, workforce and supply chain were maintained to deliver:

- 75 Executive Villas & 30 Apartments at Sherwood Forest
- 50 Executive Villas at Elveden Forest

This enabled innovation and continuous improvement to product and service. Supply chain management was key.

KEY ACHIEVEMENTS & BENEFITS...

Client

- An accelerated programme with a 20% reduction in construction time on the Sherwood Villas
- The product and process has been continuously improved with knowledge being carried forward
- Energy efficiency has led to savings on capital and running costs by changing from a wet gas system to an electric system
- Almost total cost certainty on the Elveden scheme with the price held even though a year had passed

Contractors & Supply Chain

- Continuity and certainty of workload
- Opportunity to invest in training a team to meet a specific customer need
- Opportunity to apply the lessons learnt from a steep initial learning curve
- Increased profitability
- A greater sense of satisfaction from achieving results through working hard as a team

KEY LESSONS...

Strategic partnering is key to continuous improvement

A process and product can always be improved

Teamwork, trust and openness must be established

Engage the supply chain and work with them to deliver

Partnering is hard work but the results are satisfying

For more information and other case studies, visit:

robert-woodhead.co.uk

TO FIND OUT MORE ABOUT THIS CASE STUDY

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